

September 9th, 2017

Produce Handling Training Workshop

LIVE WELL COMMUNITY MARKET PROGRAM



**LIVE WELL
SAN DIEGO**
**COMMUNITY
MARKET
PROGRAM**

UC San Diego
SCHOOL OF MEDICINE

**Center for
Community Health**



Intros



1. Your Name & Market Name
2. Market Location
3. Describe Your Produce Section
*e.g. big small, back front o market,
special produce products*

Agenda Overview

1. *ive ell ommunity arket rogram*
2. Produce Handling & Storage Techniques
3. --Break--
4. Produce Display Techniques
5. Q & A, Closing



Live Well Community Market Program

Improve & promote access to healthy affordable foods by working with small neighborhood markets.



 **LIVE WELL
SAN DIEGO**

**COMMUNITY
MARKET
PROGRAM**



UC San Diego
SCHOOL OF MEDICINE

Center for
Community Health

Produce Handling and Storage

- FIFO
- Checking Quality & Ripening
- Ethylene Exposure
- Dry vs. Wet Storage
-
- Produce Rotation



FIFO: First In, First Out

- Label/code boxes when they arrive to track freshness & determine what to display
- First produce to arrive should be first to put on display
- What are exceptions to this rule?



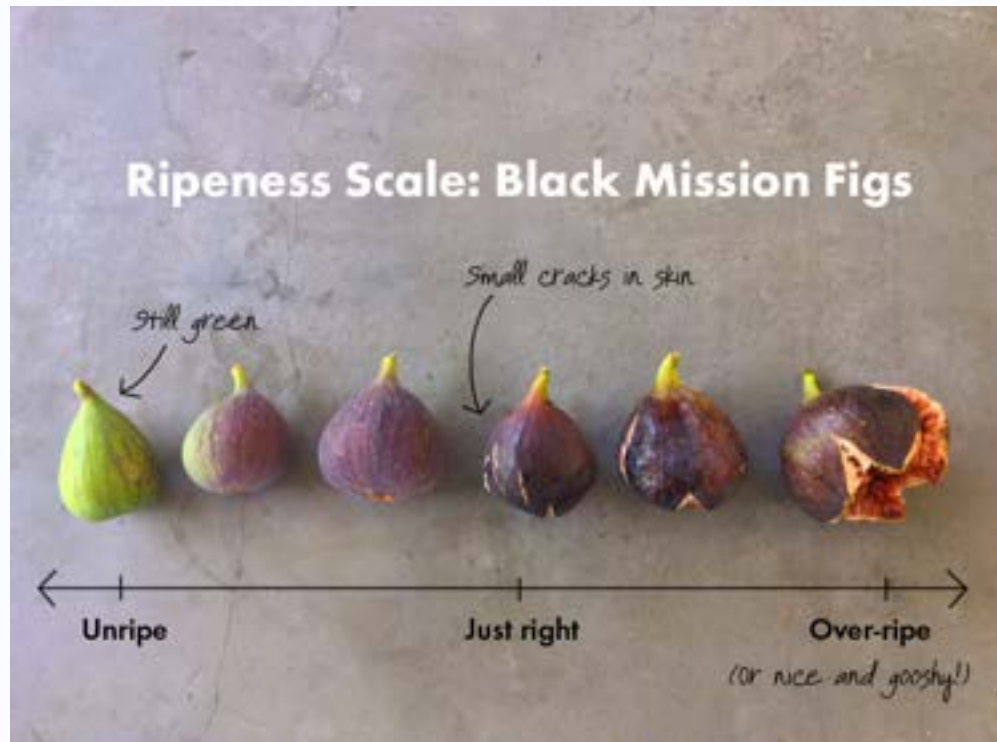
Dry

- avocados
- potatoes
- bananas
- apples
- limes
- lemons
- onions
- garlic

Wet

- lettuce
- cilantro
- carrots
- cut herbs
- grapes
- berries
- mango
- broccoli

Checking for Quality & Ripening



texture

appearance

color

Don't Put These Next to These...

*Check your older or a full list of
ethylene producing and sensitive fruits
and vegetables.*



Ethylene Exposure



Produce Rotation

Step 1

Remove damaged or spoiled produce

this means produce you wouldn't buy yourself.

Step 2

Keep produce display full and organized

Avoid stacking delicate produce too high!

Step 3

Restock throughout the day as needed

Remember, nobody wants the last lonely banana...

***But wait, where do I put
tomatoes?***

Pop Quiz & Ask an Expert Time

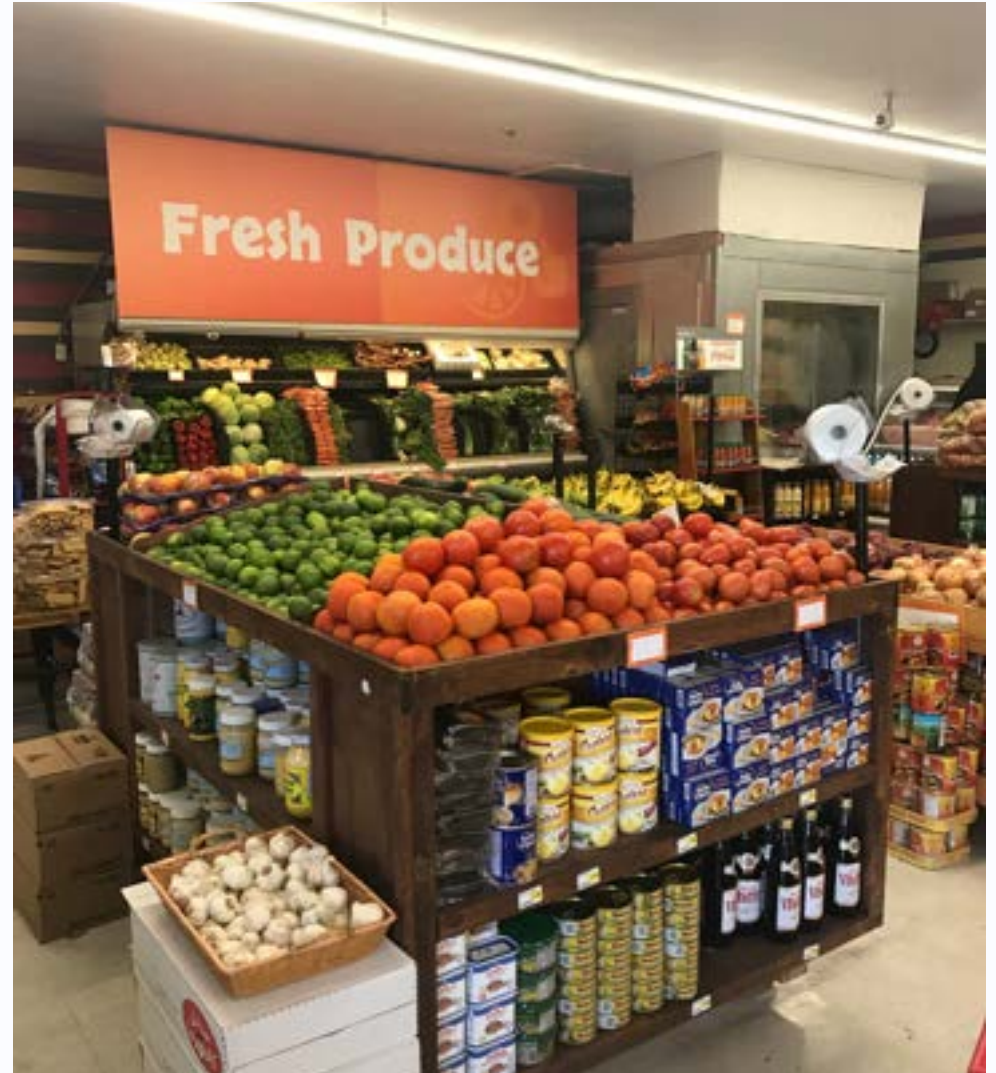
Stretch Break!

10 minutes



Produce Display

- Presentation
- Pricing Display
- Secondary Use



Presentation



Are Your Price Signs Up and Accurate?

ip e have more price signs and clips or you today!



Price
Product Variety
Price Per Unit (ea or lb)
Special Features

Activity: Give it a try!
Arrange a Display

Practice & Ask an Expert Time





QUESTIONS?

Thank You!

Stay in Touch!

Elle Mari emari@ucsd.edu 619-681-0655



**LIVE WELL
SAN DIEGO**

**COMMUNITY
MARKET
PROGRAM**

UC San Diego
SCHOOL OF MEDICINE

**Center for
Community Health**